Vinícius Maciel

Certified AEM Architect **&** Sr. AEM Developer **&** AEM team lead

Itapema, Santa Catarina
april 12, 1986

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ABOUT ME

Vinicius is a **multiple certified** AEM Expert with hands-on experience in development of marketing websites using AEM and integrating with Adobe Experience Cloud products.

Possess extensive experience in **consulting**, **solution architecture** and strategizing **digital transformation**, working with Adobe Partners throughout EMEA and LATAM markets.

With more than **14 years** as a knowledgeable and effective web technologies consultant, with solid experience in organising, building and documenting processes and evaluating tools. Excellent knowledge of good practice around usability, maintainability and accessibility.

MY OBJECTIVE

To become a **world-class architect**. Leading and delivering the best projects with maximum quality and attention to the details.

CURRENT RESPONSIBILITY

POSSIBLE, Florianópolis, Santa Catarina

AEM Technical Architect
SINCE JULY 2018 - OCTOBER 2021

On my current job had a broad range of experiences:

- On the technical aspect, I am currently responsible for a project designed by me from scratch. The project is estimated to last multiple years and is a migration plan for multiple portals. The designed architecture is a SPA application aimed to escalate teams of developers with AEM knowledge, tailored to supply all the needs of the Front-End developers involved in the development of pages and components using React. This portal is using AEM as a cloud service, currently live and receiving thousands of visitors every day.

  On the management aspect, I am the AEM tribe leader, responsible for managing a team of 14 AEM developers, hiring and expanding, training, and certifying all of them. Also responsible for assigning the best developers for the best roles, giving feedback, and managing day to day crisis

- Worked as an official Adobe consultant in the role of Technical Account Manager, providing support and training for different clients on America Latina. Faced multiple situations face-to-face with the client and handled a variety of issues and implementations

LANGUAGES

Portuguese - native language

English - proficient

Spanish - moderate knowledge

German - basic knowledge

CERTIFICATIONS & TRAININGS

Adobe
Certified Master
ADOBE EXPERIENCE MANAGER SITES ARCHITECT

MASTER Certified - AEM Architect

Emitted by: **Adobe** / march 2020

Adobe
Certified Expert
ADOBE EXPERIENCE MANAGER SITES DEVELOPER

EXPERT Certified - AEM Developer

Emitted by: **Adobe** / may 2021

Adobe
Certified Expert
ADOBE EXPERIENCE MANAGER DEV/OPS ENGINEER

EXPERT Certified - AEM DevOps Engineer

Emitted by: **Adobe** / august 2021

validations. Among the challenges, executed investigations of ongoing problems, best practices for user management and clientlibs architecture, integrations with other Adobe tools.

- Cooperated with another company from the group, Cognifide, on-site from Poznan-Poland for three months and was responsible for the evolution and development of new features for an investing company. Had the opportunity to exchange knowledge and work with the best practices on the market adopted by one of the leading AEM companies in the world.

PREVIOUS EXPERIENCES

Avenue Code, Belo Horizonte, Minas Gerais

AEM Consultant/Engineer

FROM MARCH, 2017 - JULY 2018

First contact from a full cycle of an AEM project, since the concept phase to the delivery in a Production environment. Worked with AEM 6.4 and SPA pages using Vue+VueX. Responsible for the lead development of a squad (out of 5) I had experience with all sorts of issues and experiences related to the development. Working on an Agile methodology, with all the Scrum ceremonies during the whole lifecycle of the project.

POSSIBLE, Pelotas, Rio Grande do Sul

AEM Developer

FROM JANUARY, 2016 - MARCH 2017

Focused on developing applications integrated with Adobe Experience Manager (AEM 6.0), covering the full stack development from system design to front-end and back-end development. Technologies involved are Java Servlets, Java Content Repository (JCR), Apache Sling, Apache Felix.

Conrad Caine, Pelotas, Rio Grande do Sul

AEM Developer

FROM JANUARY, 2014 - JAN 2016

The first contact with AEM, creating basic workflows for publishing content on Youtube and creating components and forms. First contact with OSGi bundles and configurations and Maven as well. Worked with the maintenance of components and the development from the scratch of an internal tool of uploads.

Conrad Caine, Pelotas, Rio Grande do Sul

Front-End Developer

FROM JANUARY, 2014 - JAN 2016

Other experiences, development related but not directly to the AEM opening

FROM JANUARY, 2007 - JAN 2014

FORMATION

PROFESSIONAL

PROFESSIONAL AEM - Front-End Developer
PROFESSIONAL AEM - Back-End Developer
PROFESSIONAL AEM DevOps engineer

Emitted by: **Adobe** / april 2019

AUTHORIZED Training Center
Adobe

AEM developer basics training

Emitted by: **eggs Unimedia GmbH** / jan 2014 @ Munich, Germany

Code Clinic: Java
Java Essential Training
Java Advanced Training
Audience Manager Workshop
Functional & Reactive programming in Java
How To Become An Outstanding Solution Architect

COMPETENCES

Adobe Experience Manager
Adobe CQ5
Git
Java
OSGi
Apache Maven
Web content Management
Web Development
Scrum
Agile
React
Redux
Vue
VueX
Emotion
Servlets
JavaScript
HTML5

Federal University of Pelotas, Pelotas, Rio Grande do Sul

Bachelor in Computer Science - 9 of 10 semesters

2006 - 2014

The professional who graduated from the Bachelor's Degree in Computer Science at UFPel will be able to contribute to the evolution of scientific and technological knowledge, always guided by the ethical principles that govern society and, more specifically, the area of computing.

Federal Institute Rio Grandense, Pelotas, Rio Grande do Sul

Technician in Information Systems - completed

2004 - 2006

The graduate of the Technical Course in Management of Information Systems must have an ethical, technical, creative and humanistic education that enables the future professional to be a responsible, entrepreneur, researcher and critical citizen, able to carry out his profession, interacting in a society full of transformations, with regard to the development of information systems for the Internet and the technologies associated with these processes.